In the Specification:

Please amend the specification as follows:

Please insert the following paragraph immediately before the first line:

--This application is a continuation application of application number 09/259,902, filed on February 26, 1999, pending, which is hereby incorporated by reference herein.--

In the Claims:

Please delete claims 1-19.

Please add the following new claims:

20. A method for delivering a customized offer for sale of an item of merchandise from a retailer proximate a user, comprising:

obtaining information identifying the item of merchandise from the user;

determining a physical location of the user;

querying a computerized network of information utilizing a query based on the information identifying the item of merchandise and the physical location of the user;

receiving from a retailer-based agent in response to the query the customized offer for sale of the item of merchandise from the retailer proximate the user; and

displaying the customized offer and a physical location of the retailer.

21. The method of claim 20, further comprising obtaining information identifying a shopping list comprising a plurality of items of merchandise from the user.

22. The method of claim 21, further comprising querying a computerized network of information utilizing a query based on the information identifying the shopping list of items of merchandise and the physical location of the user.

23. The method of claim 21, wherein said shopping list is generated by the user at a location remote from the retailer.

24. The method of claim 20, further comprising displaying a list of items of merchandise available at the retailer and the prices associated therewith.

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